

Feel So Good  
You'll Want to Share



sientra®

SIMPLICITY IS BEAUTY

# HSC

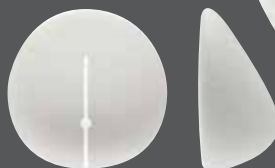
round implants are the right choice for a fuller appearance and more dramatic cleavage.



1. Smooth | Round Base



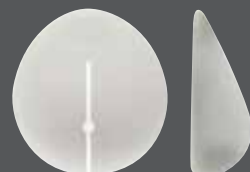
2. Textured | Round Base



3. Textured | Round Base



4. Textured | Oval Base



5. Textured | Classic Base

# HSC+

shaped implants, with a more cohesive gel fill, are designed to create a more contoured, natural silhouette.

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It takes a skilled plastic surgeon to create the perfect look. But only your implant can create the right feel.

At Sientra, we offer both round and shaped (teardrop) implant options.

Each utilizes a proprietary gel fill technology, **High-Strength Cohesive (HSC) Silicone Gel**, with a formulation unique to each implant shape.



# The Sientra Choice

A Remarkable Difference  
You Can See and Feel



# Get a Grasp of Our Products

One shape does not fit all. That's why both HSC round and HSC+ shaped implants are available in different shapes and sizes so that you and your board-certified plastic surgeon can create the look that's right for you.

Each style combines our exclusive High-Strength Cohesive Silicone Gel interior with a durable outer shell to create a soft, natural-like feel without sacrificing the integrity of the implant.

## HSC

*(High-Strength Cohesive Silicone Gel)*



The round implant with the strongest cohesive gel on the market, yet soft to the touch.

- The only round implant made with HSC Silicone Gel for the desired look and feel
- Offers a fuller, more dramatic appearance in the upper portion of the breast
- Available in both a smooth surface, and a textured surface
- TRUE Texture® Surface designed to maintain the position of the implant in the body

## HSC+

*(High-Strength Cohesive Silicone Gel)*



The first FDA-approved shaped breast implant. Not too hard, not too soft.

- Our proprietary HSC+ Silicone Gel allows the implant to hold its shape without feeling too firm
- Designed to mimic the natural look and feel of a breast
- TRUE Texture® Surface designed to maintain the position of the implant in your body

# What Are Gummy Bear Implants?

Speaking the Language of Breast Implants

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“ I love how no one can tell that I have implants unless I say something. My breasts look and feel like they did before nursing three kids! My husband says they feel so natural, even he can't tell the difference. Think I feel sexy and confident? You bet I do! ”

—Cindy, CA

Besides the term “cohesive,” you may have heard of “gummy bear,” “form-stable,” or “highly cohesive” breast implants.

Each is a different way of describing an implant that retains its shape. So even though “gummy bear” is not a medical term, our implants are often described this way.



Visit [sientra.com/feelgood/gummybearbreastimplants](https://sientra.com/feelgood/gummybearbreastimplants) to view a product video.

It's important to note that Sientra breast implants are different from all others—inside and out.

During independent laboratory testing, our gel implants were found to be strong, yet they remain remarkably soft to the touch.

Our High-Strength Cohesive Silicone Gels are a first in breast implant technology, and are exclusive to Sientra.

# Feel Confident

“I'd do the surgery ten times over to be as comfortable as I am now with my clothes off. And on!”

—Lauren, TN



# A Legacy of Safety

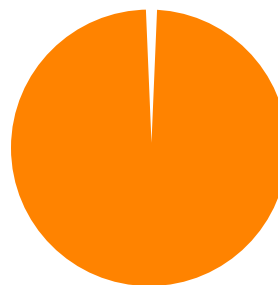
Sientra brings the Silimed® brand of breast implants—and its 30+ year heritage of internationally trusted quality and safety—exclusively to board-certified (or board-eligible) plastic surgeons here in the US.

Any surgery carries inherent risks, and we take that very seriously. That's why we entrust your safety and satisfaction to only the most-qualified surgeons in our industry.

Visit the Resources section at [sientra.com/feelgood/resources](https://sientra.com/feelgood/resources) for more information.

Please see Important Safety Information located on the back of this brochure.

1. Stevens WG, Harrington J, Alizadeh K, et al. Five-year follow-up data from the U.S. clinical trial for Sientra's U.S. Food and Drug Administration-approved Silimed® brand round and shaped implants with high-strength silicone gel. *Plast Reconstr Surg.* 2012;130(5):973-981.



More Than  
**98%**  
Rupture  
Free  
Through 5 Years<sup>1\*</sup>

**zero**

Reported  
Incidence of  
Implant  
Rotation<sup>1†</sup>

*A cause of asymmetrical  
appearance.*

**3.9%**

Low Capsular  
Contracture  
Rate<sup>1†</sup>

*A tightening/hardening  
of the scar tissue around  
the implant.*

<sup>1</sup>Clinical study results: overall.

<sup>†</sup>Clinical study results: shaped implants, primary augmentation.



# Questions

## to Ask Your Plastic Surgeon

When it comes to breast augmentation, choosing the right surgeon is as important as choosing the right implant.

That's why Sientra is the only company that makes its implants available exclusively through board-certified (or board-eligible) plastic surgeons, whose intense specialty training helps them elevate their surgical skills and aesthetic judgment.

Ask your surgeon if he or she uses Sientra implants. If the answer is yes, you know they've got the credentials you're looking for.

1. Are you **board-certified** (or board-eligible) by The American Board of Plastic Surgery?\*
2. **How many** breast implant surgeries do you perform each year?
3. **How many years** have you been doing breast implant surgeries?
4. What is the **most common** complication you encounter with breast implants?
5. What is your **reoperation rate** for breast implant patients? What is the most common reoperation you perform?
6. Do you have before and after **photos** of similar procedures that I can review?
7. Are you **licensed** to practice surgery in this state?

\*You can research board membership at [abplsurg.org](http://abplsurg.org)

# Warranty:

## Coverage With You in Mind

Visit our Resources section at [sientra.com/feelgood/resources](https://sientra.com/feelgood/resources) for more information.

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## The Sientra warranty is the best in the industry.

Sientra implants, featuring High-Strength Cohesive Silicone Gel technology, are among the safest implants the industry has ever seen, and they were clinically demonstrated in an FDA clinical trial to be safe and effective. That said, should you ever need us, you can rest easy knowing that we stand behind our implants and behind you every step of the way.

## The Sientra Limited Warranty and Product Replacement Programs include:

- Up to \$3600 toward surgery, if needed, due to a rupture within 10 years after your breast implant surgery
- Lifetime product replacement if your implant ruptures
- Free contralateral (opposite side) implant if needed
- Enrollment is handled by your surgeon, and at no cost to you



Visit [sientra.com/warranty](https://sientra.com/warranty) to download a printable PDF with the full details of our warranty program.

We sincerely believe it provides a level of coverage unsurpassed in our industry.





## Important Safety Information

Sientra's Silicone Gel Breast Implants are indicated for breast augmentation in women at least 22 years old and for breast reconstruction. Breast augmentation includes primary breast augmentation to increase the breast size, as well as revision surgery to correct or improve the result of primary breast augmentation surgery. Breast reconstruction includes primary reconstruction to replace breast tissue that has been removed due to cancer or trauma or that has failed to develop properly due to a severe breast abnormality. Breast reconstruction also includes revision surgery to correct or improve the results of a primary breast reconstruction surgery.

Breast implant surgery is contraindicated in women with active infection anywhere in their bodies, with existing cancer or pre-cancer of their breast who have not received adequate treatment for those conditions and who are pregnant or nursing.

Key complications include capsular contracture, implant removal, rupture and reoperation. For more detailed information about the risks and benefits of Sientra breast implants, please visit [www.sientra.com/resources](http://www.sientra.com/resources) or call Sientra at (888) 708-0808. Sientra breast implants with High-Strength silicone gel are only available through board-certified or board-eligible

sientra®

To find out more about Sientra, call us at 888.708.0808  
or visit us at [sientra.com/feelgood](http://sientra.com/feelgood)